

SPONSORSHIP PROGRAM

Thank you for considering supporting the Sapwi Bike Park!

PARK OVERVIEW

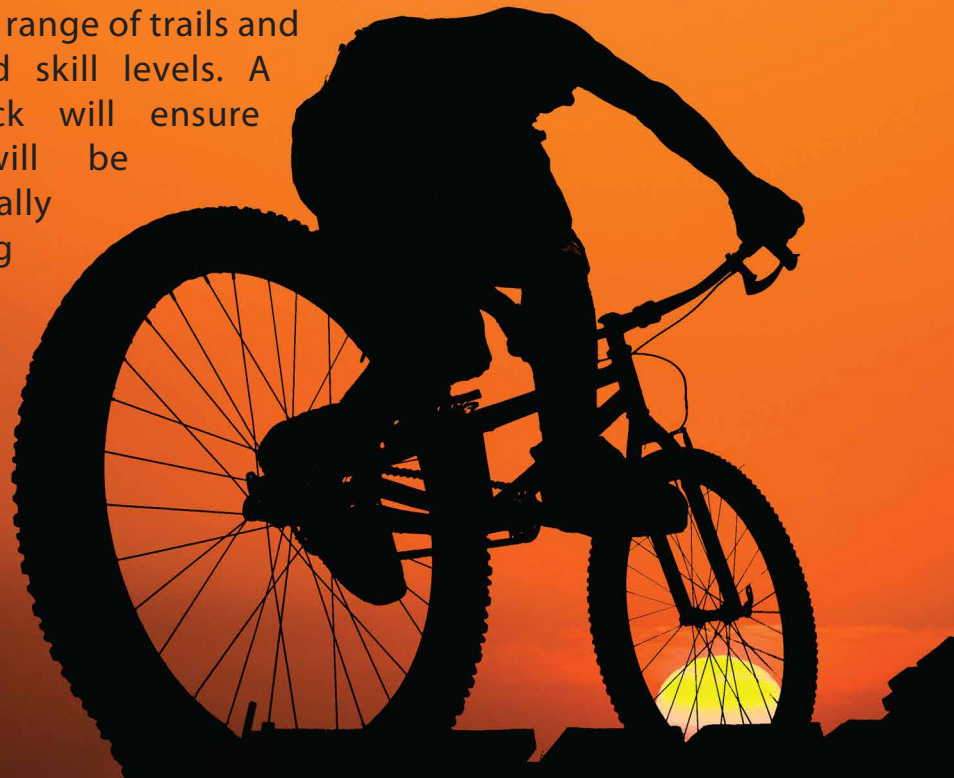
The Sapwi Bike Park project is a partnership between the Concerned Off-Road Bicyclists Association (CORBA) and Conejo Recreation and Parks District (CRPD). The park will be a free, public recreational bicycle skills park facility located in the heart of beautiful Sapwi Trails Community Park in Thousand Oaks, California. The Community Park will also feature several miles of multi-use trails, natural habitat preservation, and other activities such as disc golf, cross-country running and model aircraft flying.

CORBA, a 501c3 nonprofit, is a chapter of the International Mountain Bicycling Association (IMBA). CORBA has entered into an agreement with CRPD to construct and maintain Sapwi Trails Bike Park and the multi-use trails and skills stations within Sapwi Trails Community Park.

Sapwi Trails Bike Park will offer a wide range of trails and features to challenge all ages and skill levels. A hard-surface beginner pump track will ensure year-round activity. Features will be progressive, to allow riders to gradually build their skills. This is an exciting project in a community that is deeply invested in and supportive of cycling and trails.



IN PARTNER WITH:



WHAT IS A BIKE PARK?

Modern bike parks offer purpose-built trails, designed and built by mountain bikers to maximize the potential for two-wheeled fun. A well designed park offers challenging trails and riding features tailored to all skill levels. Features include, flow trails, jumps, pump tracks, technical courses and many other types of bike specific challenges.



The Conejo Valley is a cycling community, with hundreds of miles of trails, bike lanes, bike shops, bike events, high school mountain bike teams and more. Cycling is very much part of the Conejo Valley experience, and the Sapwi Trails Bike Park will be the first in the area to offer the unique opportunities only a bike park can offer.

LOCATION & HISTORY

Sapwi Trails Community Park is located on the southwest corner of Westlake Blvd & Avenida de Los Arboles in Thousand Oaks, CA. Land for the sprawling oak-wooded Sapwi Trails Community Park (formerly known as Lang Ranch Community Park) was dedicated to the Conejo Recreation and Park District in 1993. After a series of brainstorming sessions to gather input from the public, a Concept Plan was developed. The plan includes an outdoor classroom, a disc golf course, seating areas, barbecue areas, benches, three bike riding areas, a motorless sailplane area, and multiple trails for biking, hiking, and horseback riding. Construction on all areas is currently underway.

SUPPORTING THE COMMUNITY DRIVEN FACILITY

CORBA is asking for your support to see this effort through to completion. CORBA has taken on the responsibility for funding and executing this project that will benefit the whole community.

Sponsoring or donating to the Sapwi Trails Bike Park is a great way to help promote this opportunity for healthy lifestyle choices for our community. The Bike Park is a sustainable recreation facility with broad appeal. Because bike parks are enticing and intriguing, they are effective at drawing people into cycling. Once this initial step has been made, many folks will continue to use bicycles not only as a means of recreation, but as a tool for transportation. The Sapwi Trails Bike Park will also be a great way to keep kids involved in healthy outdoor pursuits. In this day of video games, television and cell phone apps and games, it is important to have readily available opportunities for kids to participate in sports. Childhood obesity is at an all-time high.

Conditions such as juvenile diabetes and ADHD have been linked to lack of physical exercise in today's youth. Mountain biking and BMX park riding are types of recreation that, because of their visual impact and perceived "coolness", are apt to attract kids who might otherwise seek out less healthy lifestyle choices.



PHASE 1 DESIGN PLANS



USE OF SPONSORSHIP FUNDS

The development of the Sapwi Trails Bike Park project is volunteer-driven. Funds will be used for the design, construction and future maintenance of the park. Sponsorship funds will be used to:

- 🌱 Hire professional bike park trail designers and builders
- 🌱 Purchase materials and structures
- 🌱 Rent construction equipment and other items directly related to constructing and maintaining park
- 🌱 Perform ongoing development, maintenance and upgrading of park features



SPONSORSHIP & DONOR TIERS

PLATINUM LEVEL (\$50,000 OR MORE)

- ★ TOP TIER PLACEMENT OF COMPANY/DONOR NAME ON PERMANENT SIGNAGE AT BIKE PARK
- ★ NAMING PRIVILEGES TO A FEATURE IN THE PARK
- ★ TOP TIER PLACEMENT OF COMPANY/DONOR NAME WITH LINK TO COMPANY WEBSITE ON SAPWI BIKE PARK WEBSITE SPONSOR/DONOR PAGE
- ★ SOCIAL MEDIA POSTS ON SAPWI BIKE PARK PAGES
- ★ SOCIAL MEDIA PRESENCE AT TIME OF DONATION THANKING COMPANY FOR THEIR SPONSORSHIP WITH A LINK TO COMPANY WEB PAGE. COMPANY WILL BE HIGHLIGHTED AND GIVEN SPECIAL RECOGNITION AS A TOP TIER SPONSOR
- ★ RECOGNITION AT ANY SPECIAL BIKE EVENTS HELD AT SAPWI TRAILS COMMUNITY PARK

GOLD LEVEL (\$20,000-\$49,999)

- ★ GOLD LEVEL PLACEMENT OF COMPANY/DONOR NAME ON PERMANENT SIGNAGE AT BIKE PARK
- ★ GOLD LEVEL PLACEMENT OF COMPANY/DONOR NAME WITH LINK TO COMPANY WEBSITE ON SAPWI BIKE PARK WEBSITE SPONSOR/DONOR PAGE
- ★ SOCIAL MEDIA POSTS ON SAPWI BIKE PARK PAGES
- ★ SOCIAL MEDIA PRESENCE AT TIME OF DONATION THANKING COMPANY FOR THEIR SPONSORSHIP WITH A LINK TO COMPANY WEB PAGE
- ★ RECOGNITION AT ANY SPECIAL BIKE EVENTS HELD AT SAPWI TRAILS COMMUNITY PARK

SILVER LEVEL (\$5,000-\$19,999)

- ★ SILVER LEVEL PLACEMENT OF COMPANY/DONOR NAME ON PERMANENT SIGNAGE AT BIKE PARK
- ★ SILVER LEVEL PLACEMENT OF COMPANY/DONOR NAME WITH LINK TO COMPANY WEBSITE ON SAPWI BIKE PARK WEBSITE SPONSOR/DONOR PAGE
- ★ SOCIAL MEDIA POSTS ON SAPWI BIKE PARK PAGES

BRONZE LEVEL (\$1,000-\$4,999)

- ★ BRONZE LEVEL PLACEMENT OF COMPANY/DONOR NAME ON PERMANENT SIGNAGE AT BIKE PARK
- ★ BRONZE LEVEL PLACEMENT OF COMPANY/DONOR NAME ON SAPWI BIKE PARK WEBSITE SPONSOR/DONOR PAGE
- ★ SOCIAL MEDIA POSTS ON SAPWI BIKE PARK PAGES

FUNDRAISING DONATIONS

DONATIONS OF RAFFLE ITEMS, SUPPLIES OR FACILITIES FOR FUND-RAISING EVENTS, ETC., WILL BE RECOGNIZED THROUGH THAT EVENT OR FUNDRAISING EFFORT ONLY, AND NOT WITH RECOGNITION THROUGH THIS SPONSORSHIP PROGRAM (UNLESS THE DONOR IS A SPONSOR).

IN-KIND DONATIONS

IN-KIND DONATIONS THAT DIRECTLY OFFSET EXPENSES MAY BE COUNTED TOWARD A SPONSORSHIP AT THE VALUE THAT THEY OFFSET. PLEASE CONTACT US.

ANONYMOUS DONATIONS

WE ARE ALWAYS HAPPY TO ACCEPT ANONYMOUS DONATIONS. PLEASE LET US KNOW IF THIS IS YOUR PREFERENCE AND WE WILL HONOR YOUR REQUEST.

ALL DONATIONS ARE SUBJECT TO THE CRPD SPONSORSHIP POLICY.

LOGOS AND FONT SIZE

LOGO AND/OR FONT SIZES AND PLACEMENT WILL BE DETERMINED BY AVAILABLE SPACE AND NUMBER OF SPONSORS AT EACH SPONSORSHIP LEVEL. EVERY EFFORT WILL BE MADE TO ACCOMMODATE SPONSOR LOGO SHAPES IN AN EQUITABLE MANNER AT THEIR RESPECTED LEVEL.

CONTACT INFORMATION

EMAIL US AT: INFO@SAPWIBIKEPARK.COM

RESOURCES

SAPWI BIKE PARK – WWW.SAPWIBIKEPARK.COM

LIKE US ON FACEBOOK:
WWW.FACEBOOK.COM/SAPWIBIKEPARK

SAPWI TRAILS COMMUNITY PARK
[HTTP://WWW.CRPD.ORG/PARKFAC/PARKS/SAPWI_TRAILS_COMMUNITY_PARK.ASP](http://WWW.CRPD.ORG/PARKFAC/PARKS/SAPWI_TRAILS_COMMUNITY_PARK.ASP)

CRPD – [HTTP://WWW.CRPD.ORG](http://WWW.CRPD.ORG)

CORBA – [HTTP://CORBAMTB.COM](http://CORBAMTB.COM)